

# NCI NEWSLETTER

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9th Edition, June , 2025



## Dear Members, Partners and Stakeholders,

We are excited to share with you the latest edition of the NCI Newsletter!

In this issue, we highlight the impactful initiatives, key developments, and success stories that define our journey toward growth and progress. You'll also find updates on recent events, insights into ongoing programs, and a preview of upcoming activities designed to support and empower our members.

At NCI, we are committed to fostering collaboration, driving innovation, and strengthening our community. Your continued support and involvement are the foundation of our success.

Thank you for being a valued part of NCI's journey. We look forward to achieving even greater milestones together!

## Top News

MoU with University of Vavuniya

Policy Paper preparation workshop

Sanchara Uthava - Tourism exhibition

Indian Delegation Visit

# Signing of MoU with Vavuniya University



On 24th April 2025, the Northern Chamber of Industries (NCI) signed a Memorandum of Understanding (MoU) with the University of Vavuniya to strengthen collaboration between academia and industry in the Northern Province. This partnership aims to foster innovation, enhance capacity building and support SMEs through academic and practical engagement.

The MoU signing ceremony took place in the Board Room of the University of Vavuniya and was attended by: Mr. Atputharasa, Vice Chancellor Dean, Faculty of Business Studies Head, Department of Management and Entrepreneurship Registrar of the University From NCI, the Chairman, Board of Directors, and the Chief Executive Officer were present at the event

## **Key Points of the MoU .**

The following are the key areas of collaboration agreed upon under the MoU:

1. **Academic-Industry Collaboration:** Joint research and case studies focusing on challenges faced by local industries. Facilitating student internships and industrial placements in NCI-member businesses.
2. **Capacity Building and Training:** Designing and conducting customized training programs and workshops for SMEs. Guest lectures and knowledge-sharing sessions by NCI members and industry professionals.
3. **Mentorship and Business Development Support** Expanding the SME mentorship program piloted by NCI with academic support from the university. Assistance in financial literacy, business planning, and digital transformation for SMEs.
4. **Innovation and Technology Transfer:** Collaboration in the development and testing of industry-relevant technologies. Encouraging student projects and innovations to be piloted in the local industrial context.

# Sanchara Uthawa – Tourism Exhibition

Sanchara Uthava – Travel & Tourism Exhibition held at the Bandaranayake Memorial International Cultural Hall (BMICH) Colombo on 23<sup>rd</sup> & 24<sup>th</sup> May 2025

This event was organized by Sri Lanka Association of Inbound Tour Operators (SLAITO). NCI participated in this event under the theme of Magnetic North.

NCI took two stalls and promoted the Northern Provincial Tourism and handed over a policy paper to the President of Sri Lanka.



## Indian Delegation Visit

### INDIAN DELEGATION VISIT

#### Itinerary

- ✓ July 1 – Sri Lanka to India – Coimbatore
- ✓ July 2 – Visit to CODISSIA Trade Fair  
Visit to Food & Drink Expo  
Visit to India Food Pack Expo
- ✓ July 3 – Visit to India Dairy Processing Expo  
Visit to Bakery Technology Fair
- ✓ July 4 – B2B Meetings and Networking dinner with  
Tamil Nadu Chamber of Commerce & Industries
- ✓ July 5 – Industrial Factory visits
- ✓ July 6 – Return to Sri Lanka

#### CONTACT US:

LKR 60,000 per person. All inclusive of Up & down Flight Ticket, Accommodation in 4-star hotel and Breakfast

077 475 2416 for NCI  
077 896 0281 for WCIC

Northern Chamber of Industries (NCI) together with the support of the Asia Pacific Business Association (OAV) under the BMO Project has organized a delegation visit to India from 1<sup>st</sup> July to 6<sup>th</sup> July.

Members from NCI and WCIC has been invited for this visit. Specifically members from Food manufacturing sector in the Northern Province will be added in this visit.

Visit to the CODISSIA Food and Drink expo, packaging expo, Dairy processing expo and bakery technology expo, Meeting Indian business people with B2B Meetings, Meeting with Tamil Nadu Chamber of Commerce and Industries, Several Factory visits have been organized.

03/05

# Policy Paper preparation workshop



The Northern Chamber of Industries (NCI), together with the Women's Chamber of Industry and Commerce (WCIC), participated in a Policy Paper Preparation Workshop held from 28–30 April 2025 at Hotel NH Collection, Colombo.

The workshop was facilitated by Mr. Daniel Mueller and Ms. Almut Roessner from the OAV – Asia Pacific Business Association. The program aimed to strengthen the policy advocacy capacities of both chambers and enhance their ability to influence economic and sectoral reforms.

Participants:

Directors from NCI and WCIC.

Workshop Content:

- Introduction and Workshop Objectives
- Advocacy Cycle
- Lobbying
- Policy Paper Writing Techniques
- Interactive Group Discussions
- Presentation of Group Results

This three-day workshop equipped the participants with practical skills and knowledge to effectively engage in policy advocacy and to prepare high-quality policy papers reflecting the needs of the business community.

