

NCI NEWSLETTER

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Dear Members, Partners and Stakeholders,

We are excited to share with you the latest edition of the NCI Newsletter!

In this issue, we highlight the impactful initiatives, key developments, and success stories that define our journey toward growth and progress. You'll also find updates on recent events, insights into ongoing programs, and a preview of upcoming activities designed to support and empower our members.

At NCI, we are committed to fostering collaboration, driving innovation, and strengthening our community. Your continued support and involvement are the foundation of our success. Thank you for being a valued part of NCI's journey. We look forward to achieving even greater milestones together!

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Mullaithivu Tourism Engagement program



The Northern Chamber of Industries (NCI) organized a Tourism Business Engagement Program on 20th January at the Mullaithivu Kachcheri, bringing together key stakeholders in the tourism sector. The program aimed to promote dialogue, identify challenges, and explore opportunities for sustainable tourism development in the Mullaithivu District.

Participants included hoteliers, guest house owners, tourist guides, transport operators, and tourism entrepreneurs. Key institutional stakeholders such as the Government Agent of Mullaithivu, Northern Province Tourism Bureau (NPTB), and Northern Province Tourism Association (NPTA) also attended.

The discussions focused on improving infrastructure, enhancing service quality, and building stronger public-private partnerships. Stakeholders highlighted the need for collaborative efforts to attract more visitors and promote Mullaithivu as a tourism destination, while also preserving its natural and cultural assets.

The engagement provided a valuable platform for knowledge sharing and idea exchange, enabling participants to collectively identify practical solutions to current industry challenges.

A networking event followed the main session, held at Avalon Resort, Mullaithivu, from 6:00 PM onwards, where participants continued discussions in an informal setting and explored business collaboration opportunities.

The event concluded with a shared commitment to advancing tourism growth in the region.

Revolving Loan Scheme for Business Development

The Northern Chamber of Industries, for the first time under the revolving loan scheme for the business development of Small and Medium Entrepreneurs, handed over a sealing machine and an amount of working capital for business enhancement to Mrs. Menaka - Mathi Mixer from Mullaitivu district. This was officially presented last Monday (20th January) at the Mullaitivu District Secretariat by the Mullaitivu District Government Agent and the Deputy Chairman of NCI. NCI Directors and other officials from the Mullaitivu District Secretariat also participated in the occasion.



Photography Workshop 2

The Northern Chamber of Industries (NCI) successfully conducted its second half-day training programme on “Photography Techniques” at the NCI Office, Jaffna. Held from 9:30 a.m. to 12:30 p.m., the session aimed to enhance participants' smartphone photography skills and introduce digital marketing basics.

Facilitated by Mr. Virushan, an NCI member volunteering free of charge, the programme guided participants in capturing clear, eye-catching photos. They also learned essential skills in photo editing, saving, and uploading to social media. Additionally, the session covered using Canva for creating flyers and using a light box for professional-quality photography.



Annual General Meeting 2025 March



The second Annual General Meeting (AGM) of the Northern Chamber of Industries (NCI) was held on 22nd March 2025 at Tilko City Hotel, Jaffna. The event brought together NCI members, Board Directors, stakeholders, and dignitaries.

The AGM began with an internal session (10:00 a.m. – 12:15 p.m.) for members and directors. Vice Chairman Mr. S. Naguleswaran delivered the welcome address, followed by a speech from Chairman Mr. K. Pooranachandran, who reviewed NCI's 2024 achievements. The financial report was presented by Auditor Mr. K. Kenthiran, and a new Board of Directors was elected.

The second session (12:30 p.m. – 2:00 p.m.) focused on stakeholder engagement. Director Ms. Jesmin Jeyamalar outlined NCI's 2024 highlights and 2025 plans. Special addresses were delivered by officials from the Industrial Development Board, Export Development Board, and Jaffna Chamber of Commerce. Chief Guest Ms. Ramya, Head of Chancellery, Indian Consulate General, emphasized India's support for regional growth.

The AGM concluded with a vote of thanks from the CEO.



Avuruthu Market – WCIC Member Participation

The Women's Chamber of Industries and Commerce (WCIC) successfully organized its biannual BAZAAR on 06.04.2025, at the Bishop's College Auditorium. This event, held in April and November each year, provides a platform for women entrepreneurs to showcase and sell their products. The April session was presented as the New Year Bazaar.

For the third time, the Northern Group of WCIC invited WCIC and Northern Chamber of Industries (NCI) member women-owned SMEs from the Northern Province. A dedicated day was allocated for these participants to exhibit their products, offering them valuable market exposure. Assistant Project Manager S. Dharsika from the BMO Project actively supported the women entrepreneurs during the fair.

The event, supported by the OAV under the BMO Project, covered transportation, accommodation, and meals. Participants showcased diverse products, including curry powder, gingelly oil, Palmyra food products, traditional sweets, clothing, and more.

Recommendations for future events include strengthening customer engagement strategies, refining sales techniques, and ensuring a diverse range of products without excessive brand overlap. This approach will enhance sales, promote networking, and support the success of participating women entrepreneurs.

